

Primary services



Social media strategy / management

Provide guidance on your social media strategy and set you up with the knowledge and tools to do it on your own.

Manage your strategy, content and scheduling on a month-to-month basis.

Create social media templates and a 12-month content calendar to keep you on track.

Client case studies

Rutgers Alternate Route

Launched an Alternate Route Pinterest account and strategy in 2022.

Earned Rutgers Alternate Route 45,308 impressions in 2023.



3rdGenBlinds

Secured multiple clients through regular, targeted Instagram engagement.